

ORIGINAL



**PLANNING & ZONING MEETING
Minutes of September 15, 2020**

Chairperson Dave Hart opened the regular meeting at 7:00 p.m. on the above date, with the Pledge of Allegiance and the following members answering roll call:

Present: Dave Hart, Chair Michele Nelson Nick Reitman
Randy Nehus Steven Shinkle Derek Moore

Absent: Sonny Markus

Also Present: Stephanie Tarter, Admin. Clerk Carol Hofstetter, Zoning Administrator

APPROVAL OF MINUTES – September 1, 2020

MOTION: Steven Shinkle made a motion to approve the minutes of September 1, 2020, seconded by Nick Reitman. All in favor, the motion passed 5-0-1, Mr. Hart abstaining.

VISITORS AND GUESTS – None

NEW BUSINESS

Comprehensive Plan Work Session: The board discussed the survey monkey questions and Ms. Wendy Moeller, from Compass Point, gave some background on how she came up with the current questions on the survey. The image questions were based on conversations from the board and others are questions she has had success with in other communities. With Survey Monkey, any question can be asked, it's more about what the board wants to know from the community as they move forward. Questions regarding commercial space was not included in this first draft because Ms. Moeller was unclear about what the board wants to learn. There are boarder questions in regards to commercial space included in the survey. Mr. Hart expressed concern on whether the survey was too long as the city has, historically, had issues in getting the community to participate. Ms. Moeller can provide some verbiage for the Facebook post to explain what they city is doing and she also encouraged the board to email the survey to their network to get as many responses as possible.

The question was posed as to whether an incentive could be provided for people who fill out the survey, for example, their name would go into a drawing for a gift card for completing the survey. The person would have to leave their email and this way they could also sign up to receive updates about the Comprehensive Plan. The board had further discussion about the length of the survey and the depth of the questions. There was some discussion on how the information will be used after it is collected. Some of the information could affect decisions made in regards to the future land use map and even what the landscape character could look like. The survey could also ask the question of whether residents want Alexandria to remain a bedroom community or if they would like to see more businesses. Some of the questions can get to the heart of the policy making and the answers could result in adjusting the goals and objectives a little further.

During site plan reviews the questions that always seem to come up are wanting more sit-down restaurants, no more car washes, no more auto parts stores and traffic issues. There was some discussion on asking conditional questions, for example, if they want sit-down restaurants are, they willing to deal with more traffic. These types of questions will help the board understand if the residents really want something or not, because they are willing to give something up to have it. There was some conversation about the questions regarding Old Town and the only question they see as beneficial right now is whether or not people know where it is and if it's important to them.

ORIGINAL

There was some discussion on whether it would be beneficial to ask questions that look to the future, i.e. how residents would feel if a big-name box store, like Target, were to come to the city. They could take that question even further and ask residents if they want stores like that or to focus more on small businesses.

The board further discussed other options for questions to include in the survey. There was also discussion on whether or not people support the businesses in Alexandria and if not, why. Question on services provided by the city was also discussed, but the board felt that was pretty well covered right now and not something they need to include in the survey.

Ms. Moeller will rework the survey into two surveys, adding the information discussed and send them out to the board to review and to send any revisions to her before they are shared through social media. If they want to include an incentive, they just need to let her know so she can include that and she will also provide a spot for them to sign up to receive updates if they want.

They moved onto the data and information section and Ms. Moeller pointed out this information could be included as an appendix rather than taking up space in the Plan itself. She asked for feedback on the goals and objectives, the board seemed pleased on the condensed version and the action steps she separated out. She pointed out the goals and objectives are the boards fall back in the case they are presented with an idea or project that is not covered in the other aspects of the plan.

She laid out next steps in the process and how they will not see her for a few weeks as she begins to put pieces of the plan together. In the meantime, she will finalize the survey and get that sent out and as responses come in, she may make adjustments to the goals and objectives based on the survey results. Ms. Moeller suggested as a first step, to put the current revised goals & objectives on Facebook to allow the public to see what they are working on and to maybe provide feedback. The board members liked this idea.

There was a question on whether the data had to be included in the plan and the State only requires the data be evaluated. She went on to say how it is important for the board to understand the data and how it relates to the plan. She will include a statement of how things meet the KRS requirements. She encouraged the members to send her any thoughts as they continue to review the information.

UNFINISHED BUSINESS – None

INTERNAL BUSINESS

Treasurer Report: Randy Nehus presented the Treasurer's Report for September 15, 2020.

Beginning Balance \$14,139.58

Receipts	+600.00	Site Plan Approval, RECA Business Center
	+491.70	Final Plat, Timber Creek, Section 2

Expenses	- 1,807.00	Ziegler & Schneider Inv. #237
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Ending Balance \$13,424.28

MOTION: Nick Reitman made a motion to pay invoices as presented, seconded by Steven Shinkle. All in favor, the motion passed 5-0-1, Mr. Hart abstaining.

MOTION: Steven Shinkle made a motion to accept the Treasurer's Report dated September 15, 2020, seconded by Michele Nelson. All in favor, the motion passed 5-0-1, Mr. Hart abstaining.

ORIGINAL

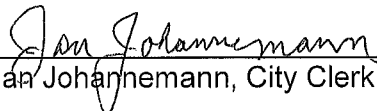
Correspondence: Ms. Hofstetter informed the board the Comprehensive Plan work sessions will count towards HB55 training hours. It won't me much, but it shows they are continuing their training.

The board had further discussion on the ease of the survey monkey and housing options for folks within the city.

ADJOURNMENT

MOTION: Nick Reitman made a motion to adjourn, seconded by Steven Shinkle. All in favor, the motion passed 5-0-1, Mr. Hart abstaining. Meeting adjourned at 7:52 p.m.

Attested to and submitted by:



Jan Johannemann, City Clerk

Dated 10/13/2020



Dave Hart, Chair

Dated Oct 6-2020